

Disney exec Nelson climbs up Grace Hill
Mouse House vet leaves studio for veep position

Chris Gardner
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Longtime Disney exec Charlie Nelson is ankling the studio to take the post of executive veep, publicity, at Grace Hill Media.

A 17-year Disney vet, Nelson assumes his post July 1 and will be responsible for publicity strategies and corporate communications. Grace Hill is the shingle that specializes in marketing to the religious set. Company has been involved in more than 100 campaigns and teamed with the Mouse House on “The Chronicles of Narnia: The Lion, the Witch and the Wardrobe.”

“With his extensive industry background and stellar reputation, Charlie will be a key asset in our continued growth in the religious marketplace and beyond,” said Grace Hill founder and prexy Jonathon Bock.

During his Disney tenure, Nelson worked on releases for “Narnia,” the “Pirates of the Caribbean” franchise, “National Treasure,” “Signs” and “O Brother Where Art Thou?” He started at the studio as an intern in New York. He had a stint in Los Angeles before moving back to Gotham in 1997 as veep, East Coast publicity. He came back to L.A. in 2002 as veep, national publicity.

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